## SMOKING & HOME FIRES CAMPAIGN

December 2009	INJURY PREVENTION TRAINING
Injury Prevention Daily Quick Drills - Easy Access to Training Topics	Smoking – Preventable Home Fire Deaths
NORTH CAROLINA	<ul> <li>Every year, about 1,000 people die in smoking-related home fires. The tragedy is that these fires are all preventable. USFA recently launched the <i>Smoking &amp; Home Fires Campaign</i> to help end the number one cause of preventable home fire deaths – careless smoking.</li> <li>The <i>Smoking &amp; Home Fires Campaign's</i> goal is to reach smokers and people who live with smokers. More than 23 percent (46 million) of adults in America smoke. One out of four people killed in home fires caused by smoking are not the smokers, but family and friends, and one third of those are children.</li> <li>Discuss ways to stop fires before they start: <ul> <li>First, if someone has to smoke, encourage them to only smoke outside.</li> <li>Inside the home, only use big ashtrays with a stable base.</li> <li>PUT the cigarette all the way OUT.</li> <li>Douse the ashtrays with water before the contents are tossed into the trash.</li> <li>Don't smoke when drowsy. Don't EVER smoke in bed.</li> <li>If guests smoke in the home, check for cigarette butts near the furniture and under sofa cushions.</li> </ul> </li> <li>Educational materials can be found on the web site and the special CD Toolkit.</li> </ul>
OFFICE OF STATE FIRE MAR	Research and Program Development www.ncdoi.com/OSFM/RPD/rpd_home.asp